



Interim
Management
Association

CEO & HR PROFESSIONAL WORKSHOP

INTERIM MANAGEMENT – TODAY’S STRATEGIC RESOURCE CHOICE

REGISTRATION AND TEA & BISCUITS			9.30 to 9.55
INTRODUCTION	SB	<p>To set the scene for the day:</p> <ul style="list-style-type: none"> • Objectives, Agenda, Format • Individual Breakout - Why am I here? 	10.00 20 min
INTERIM MANAGEMENT – THE FACTS	ID	<p>To give attendees an overview of interim management market:</p> <ul style="list-style-type: none"> • What is an Interim Manager? • Market size • Consultant, temp, contractor or IM? • Why do clients use IM’s? • What do clients use them for? • Case studies • How much do they earn? • How is the Market structured? • What’s the role of a Service Provider? • The IMA – its role and value • Contracts – some important “do’s” and “don’ts” • Breakout - For and against the HIRING of an Interim Manager 	10.20 60 min
COFFEE & CAKE BREAK			11.20 15 min
MAKING THE RIGHT CHOICE - MANAGING FOR BEST RESULTS -	SB	<p>How do clients ensure that they engage the best Interim Manager for them?</p> <ul style="list-style-type: none"> • The Buying Process – evaluating competence, credibility, compatibility • Prioritising requirements into “must have’s” and “nice to have’s” • Breakout – Applying prioritised criteria to your specific challenge 	11.35 55 min
	ID	<p>How do clients ensure that they get full return for their investment?</p> <ul style="list-style-type: none"> • The Business Meeting (scoping & agreeing the terms of reference) • Managing delivery of objectives and disengagement 	12.30 20 min
WRAP-UP	SB	Opportunity to raise unanswered questions or have points clarified	12.50 10 min
CLOSE			1.00